Name: Liz Cavaco_____Peer Editor:_Aanal Bhavsar_____ Period:_4___

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Cake Decorating Class)

- *Does the topic work for a windshield flyer?*

  No, I don't think this works for a windshield flyer. It's more a flyer to hang on a window or door of a shop.

- *Design: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  Yes, this flyer is eye catching. One thing that caught my eye was the shading style in the back, and also bordering the pictures with two different colors.

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  Yes, all the necessary information is included in the flyer. The information is readable and there is only three fonts used, so it doesn't confuse the reader.

- *Layout: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  The information is arranged in a really good way, not in one big paragraph. But one thing I would suggest is to make the "Contact" information not bold and my eyes first go to the number since it is right in middle of the paper and in bold. Also making the "Cake decorating" in bold, So it's more viewable.

- *Editing: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  There is no spelling or grammatical errors, and everything is clear and readable.

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer?*

  No, this is flyer is more for a window, or a door of a shop.

- *Design: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.….)*

  Yes, this is eye catching due to the cupcake outline, and font and size of the title.

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  Yes, all the information is included and readable. The font does match the topic of the flyer.

- *Layout: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  Yes, I love how the information is separated by the cupcake outlines. But I would suggest moving the time location and everything to the right side and moving the two pictures to the left. So it mixes up the information with pictures.

- *Editing: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  There is no spelling or grammatical errors, everything is clear and readable.

Flyer # 3: (Re-design Flyer 1 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

  It uses the same information as flyer one.

- *Design: Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.….)*

  Yes it is still eye catching, but the color one is more eye catching. I love the rearrangement of the pictures. Also I like the way the information is not jumbled up in one spot.

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

Yes all the information is included, clear and readable.

- **Layout**: *Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  Everything is arranged perfectly. One suggestion I would make the pictures contrast more so they don't mix in with the back ground. Everything else is great!

- **Editing**: *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  There are no grammatical or spelling errors. Everything is clear and readable.